(19) World Intellectual Property Organization

International Bureau



I 1841 O GIOVANI IN RAHIM COLUL DELIN CONTA BANI EN IN IN MARIA SARA DARRA CORA ERALD DETA BANIMA DETA CAND DETA

(43) International Publication Date 29 September 2005 (29.09.2005)

PCT

(10) International Publication Number WO 2005/090186 A1

- (51) International Patent Classification?: B65D 47/44, A47K 7/03, A47L 13/17, A45D 34/04, A47K 5/122, A47L 13/19
- (21) International Application Number:

PCT/US2005/008436

- (22) International Filing Date: 15 March 2005 (15.03.2005)
- (25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

60/553,780

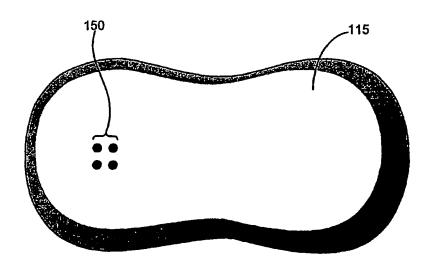
16 March 2004 (16.03.2004) US

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- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,

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(54) Title: APPLICATOR DEVICE



(57) Abstract: The present invention provides an applicator including a combination applicating device (110) and substance (120) to be applied. For example, the applicator is particularly suited to the application of liquids integrated with a sponge or sponge-like device. In such personal cleansing environments, the liquid is associated with the sponge, and by activating the sponge (e.g., squeezing it), a dose of liquid is distributed to the sponge matrix, and the applicator can be used to apply the liquid to a surface.

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(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, Cl, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- (48) Date of publication of this corrected version:

1 December 2005

(15) Information about Correction: see PCT Gazette No. 48/2005 of 1 December 2005, Section II

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.